

## **LULU OPENS TWO NEW STORES IN RIYADH AND DAMMAM**

Lulu Retail has further expanded its presence in Saudi Arabia with the unveiling of two state-of-the-art shopping destinations in Riyadh and Dammam. These new stores are designed to bring a modern shopping experience closer to residential neighborhoods, offering everything from daily groceries to household essentials under one roof.

The expansion includes a massive flagship hypermarket and a convenient express store, each tailored to meet the needs of the local community with high standards of service and variety.

Recently, Yusuffali M. A., Chairman of Lulu Group, reaffirmed the group's commitment to continuous growth while ensuring an uninterrupted supply of products and maintaining stable prices for customers.

### **Flagship Hypermarket in Suwaidi, Riyadh :**

The largest of the new openings is located in the Suwaidi district of Riyadh. This massive flagship hypermarket covers over Four lakh square feet and is built to be a one-stop shop for the capital's residents.

The store was officially inaugurated by Mohammed Khalid Al Shalfan, Investors Relationship Manager at the Ministry of Investment ( MISA), and H.E. Matar Salem Ali Marran AlDhaheiri, Ambassador of the UAE to KSA.

This new retail landmark features an extensive range of departments, including grocery food and non-food items, beauty and wellness, chilled and dairy products, frozen foods, and a roastery. Shoppers can also find fresh fruits, vegetables, a bakery, and a delicatessen, as well as fresh meat and fish sections. A unique feature is the fresh food dining area. For tech enthusiasts, there are dedicated sections for computers, gaming, telecom, mobile phones, and consumer electronics. The store also carries electricals, stationery, household goods, home furnishings, toys, luggage, and footwear, all supported by over 100 parking spaces.

### **New Shopping Destination in Faisaliya, Dammam :**

In Dammam, Lulu inaugurated a new LuLu Xpress store and the LOT, the value shopping destination in the Faisaliya district. The store was officially inaugurated by Mr.

Mansour Al Binali, Assistant Director General of the Ministry of Human Resources and Social Development for the Eastern Province.

Covering 33,000 square feet, the store includes a wide range of products with fresh food, local produce, and meat, along with a section for technical consumer goods featuring the latest electronics and gadgets.

Also features the LOT Value Shop, which focuses on high-quality items at affordable prices. Residents can shop for household goods, home furnishings, stationery, toys, and educational products, most of them are priced below 22 Riyals.

For added convenience, the location provides nearly 100 parking spaces for easy access.